









The Benefits of Cat Play
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5 ways to draw your cat closer

You'll do anything to spend time with your cat. But sometimes they're a little ... shall we say, coy? Don't despair. Strengthening your bond is all about luring them in through play.

Don't forget: Their ancestors lived in the wild.

Your favorite feline is a natural predator. So if they're ignoring your overtures, appeal to their natural hunter instincts. Try a toy that lets them stalk and pounce, such as a feather wand.



Ever-elusive.

But now,

totally captivated.

Mind games? Yes, please.

Your cat is obviously clever. Reward their natural intellect with cat-safe games and puzzles. They're great at fending off boredom while keeping your cat's mind sharp.

May we suggest a treat-dispensing cat toy with [SHEBA® Meaty Tender Sticks?](#)



Two can play

this game.

Every great relationship needs a little give and take.

If that toy is always just out of reach, your cat will call it quits. Let them catch the prey every now and then. Your kindness will be rewarded.



Ball of yarn, you are so yesterday.

When your cat loses interest in their current plaything, it's time to bring out a new distraction. Sometimes even the same toy in a different color is enough to pique their interest.



You can't get

enough of them. But

they're not so loyal

to Mr. Mouse.

Remember: When your cat is in the mood for food, they are more likely to play.

Feeding them smaller, more frequent meals allows you to coax their fun side out to play. And let's face it; the more you can both connect over a meal, the closer you'll feel.

Lure, play, bond. Repeat.

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[12 Ways to Celebrate Your Cat's Birthday or Gotcha Day](#)

Cat parents don't hesitate to celebrate their divine feline, whether it's a special occasion or not. However, few reasons are more purr-fect for partying than birthdays and gotcha days (e.g., their adoption day, first day home with you, day they were found as a stray, etc.).

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[9 Weird Eating Habits In Cats — And What To Do About Them](#)

Every person with a cat has experienced this moment: Your cat lets you know it's time to eat, and they stroll to their typical dining spot and wait to be served. You happily oblige, yet you're a bit nervous as you anxiously watch your cat, hoping for their approval.

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[A Guide To The Premium Ingredients In Sheba® Cat Food](#)

It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

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[Kitten Training: 20 Tips for Training Your New Cat](#)

Congratulations on your new kitten! Bringing a furry friend into your home is an exciting and joyous experience. But along with all the fun and cuddles comes the responsibility of kitten training. This guide shares 20 tips for kitten training to help your new pet grow into a well-behaved and happy feline. But before we dive into those tips, let's answer a burning question.

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