



Why Your Cat Craves Wet Cat Food

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Your sly kitty may be subtle, but you always know when they're hungry. And you know just what to serve to tickle their taste buds: wet cat food in a variety of flavors and textures. But beyond taste, there are even more reasons to add wet cat food to your favorite feline's diet.

Why your cat craves wet cat food (and why you love it, too)



1. Hydration health

Wet cat food offers lots of hydration, which is not only great for your cat's kidneys; it also helps fend off health problems like bladder inflammation and urinary obstruction.

2. Freshness

To put an end to leftovers, may we suggest [SHEBA® PERFECT PORTIONS™ wet cat food](#)? Imagine a fresh, perfectly portioned gourmet experience every time.



3. Variety

When your cat is a connoisseur, they demand a variety of enticing flavors at every meal. A mix of tastes and textures gives them a new experience sensation each time.

4. Instant gratification

Discerning cats don't like to wait. With the fast-peel containers for SHEBA® PERFECT PORTIONS™ products, you can fire up your cat's reward center by giving them what they want right when they want it.



5. Less mess

With hassle-free SHEBA® PERFECT PORTIONS™ wet cat food, mess and waste are both a thing of the past.

6. Serving control

Cats tend to eat smaller portions several times a day, making SHEBA® PERFECT PORTIONS™ wet cat food an ideal fit for their schedule. So they're never too full or too hungry.

7. No more odors

The scent of leftover canned cat food sitting in the refrigerator is the opposite of enticing. With SHEBA® PERFECT PORTIONS™ wet cat food, neither of you will have to confront that odor again.

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What do cats eat? We've got answers! Learn what, when, and how to feed your feline friend to help keep them happy and living their best life.

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[**A Guide To The Premium Ingredients In Sheba® Cat Food**](#)

It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

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Every person with a cat has experienced this moment: Your cat lets you know it's time to eat, and they stroll to their typical dining spot and wait to be served. You happily oblige, yet you're a bit nervous as you anxiously watch your cat, hoping for their approval.

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