



The True-Blue Story Behind Sheba® Brand's Magnificent Cat
Placeholder for the "Links" field



<?xml version="1.0"?>

The True-Blue Story Behind Sheba® Brand's Magnificent Cat

SHARE



- [Facebook \(opens in new window\)](#)
- [Twitter \(opens in new window\)](#)
- [Pinterest \(opens in new window\)](#)
- [Download \(opens in new window\)](#)
- [Email \(opens in new window\)](#)



- [Print \(opens in same window\)](#)

On every SHEBA® package, you'll see a pair of mesmerizing blue eyes staring at you, belonging to a Russian Blue cat in graceful repose. These attributes alone are enough reason to adopt a Russian Blue as your mascot. But wait, lovelies, there's more to tell.

Let's saunter through history to learn a bit more about this incredible cat breed.



A czar-studded past

Russian Blues are a naturally occurring breed, so no one knows their true origins; however, they likely originated somewhere in northwest Russia. Given their stately demeanor, some think they're descended from the pets of Russian czars. Other theories claim they lived in the wilderness and were hunted for their luxurious and finely colored coats. No one knows for sure. But who doesn't love a little mystery in their history?

What *is* known is that they charmed British sailors in the bustling Russian port town of Arkhangelsk ("Archangel" in English), who then graciously offered them passage to Europe in the 1860s. This is why Russian Blue cats sometimes go by the moniker "Archangel Blues." (And if that isn't the name of a rock band, it should be.)

Not surprisingly, they made quite an impression in England. In 1875, Russian Blues were shown in one of the world's first cat shows at London's Crystal Palace. In a clear lack of the judges' judgement, they didn't win any prizes, but their beauty did capture loads of attention.

And the rest, as they say, is history.



Blue and beautiful

Despite their name, the Russian Blue's fur is not actually blue. Modern Russian Blues' famous fur runs the gamut of blueish grays, from deep slate to shimmering silver. They're considered short-haired, but with a luxurious double-coat. Fortunately, they shed very little. If we had hair this gorgeous, we'd want to keep it all, too.

The personality that won over the world is still evident. They're curious and smart, and while initially shy, are quick to warm up to people once they deem them worthy of their attention. As dainty groomers, they like things neat and tidy, and prefer a fairly set routine, thank you very much.

An expert on SHEBA® brand history sums it up: "[Russian Blues are] such a wonderful mix between premium and sophisticated and jaw-droppingly beautiful, while also retaining a touch of kitten-like cuteness that makes them so impossible to resist."

All reasons why the Russian Blue has been the SHEBA® brand's mascot for so many years. As you can see from these old ads, they've always looked fabulous.

More Articles Like This



[Why Does My Cat Lick Me, Themselves, And Household Objects?](#)

Ever wondered why your cat licks everything? Find out what drives their licking habits, from showing affection to health concerns and everything in-between.

[EXPLORE](#)



[How to Feed a Kitten: Essential Tips for a Healthy Start](#)

Discover what to feed, how much, and the best feeding schedule for your kitten. Learn about essential nutrients, portion sizes, and tips for a healthy start.

[EXPLORE](#)



[A Guide To The Premium Ingredients In Sheba® Cat Food](#)

It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

[EXPLORE](#)



[Kitten Training: 20 Tips for Training Your New Cat](#)

Congratulations on your new kitten! Bringing a furry friend into your home is an exciting and joyous experience. But along with all the fun and cuddles comes the responsibility of kitten training. This guide shares 20 tips for kitten training to help your new pet grow into a well-behaved and happy feline. But before we dive into those tips, let's answer a burning question.

[EXPLORE](#)

```
.layout-container .main { background: #1A1A18 !important; } .article-header-block { margin-bottom: 0rem !important; } .results-key-header-container { margin-top: 8rem; }
```

Source URL:

<https://www.sheba.com/lifestyle/the-true-blue-story-behind-the-sheba-brands-magnificent-overcat>