

Why Your Cat Loves Wet Food And Will Love You For Serving It Placeholder for the "Links" field

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# Why Your Cat Loves Wet Food And Will Love You For Serving It

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So your cat has developed a sophisticated palate. No surprises there — we all know they inherited their discerning taste from you. What's a conscientious owner to do? While <u>treats</u> can be a tasty indulgence, consider whetting your cat's appetite with wet food.

### Why wet food? 4 reasons to entice your cat

Like dry food, wet cat food is complete and balanced with the protein and nutrients they need. But it also has that extra something — a blend of delicious flavors and enticing

textures that will bring out the purrrrr in your pretty kitty.

And while we're on the subject, may we suggest <u>SHEBA® Premium Patés</u>, <u>Cuts in Gravy</u> and <u>Garden Medleys</u>? Your cat will love the variety of flavors, softness and taste. You'll love the no-fuss, no-hassle packaging, premium ingredients and convenience.

Here are four reasons you should add wet food to your cat's menu:

### 1. Premium ingredients

Chicken. Salmon. Whitefish. Beef. If these ingredients are making your mouth water, just imagine how your cat will react. Of course, not all wet cat food is created equal. SHEBA® products are crafted with only the highest-quality ingredients and are grain free,\* making your cat's weeknight dinner a gourmet experience and a feast for their senses.

### 2. The variety cats love

Imagine sitting down to the same boring meal day after day, for breakfast, lunch, dinner and snacks in between. Doesn't sound appealing, does it? Your cat shares your preference for variety. Wet food comes in an array of flavors and protein sources. And don't get us started on the texture possibilities, from pâtés to cuts in gravy. Wet food can be used as a topper for your cat's dry food, providing a softer texture and an enticing aroma alongside a satisfying crunch. So go ahead — plan a diverse menu for your cat.

### 3. Not as messy as you think

If the thought of wet food conjures memories of struggling with the can, using utensils to scoop, mushing up the food and storing the leftovers, we sympathize. That's why the makers of SHEBA® products developed the <u>Perfect Portions™ single servings</u>, which let you skip the hassle of scooping wet food out of the can with a spoon. It's as easy as break, shake and serve. And with no leftovers, you're giving your cat a fresh meal with every peel.

### 4. Additional hydration

If your cat isn't drinking enough water, wet food adds hydration to their diet. Wet food is especially important for cats for urinary and kidney health.

SHEBA® gourmet recipes, such as our <u>gravy-covered entrees</u>, give your cat extra hydration — in addition to the delectable flavors and textures they know and love.

When it comes to keeping your cat happy during mealtime, variety and texture are key. Serve <a href="SHEBA">SHEBA</a>® products to your discerning feline to give them the taste they want and the complete nutrition they need.

Ready to whet your cat's appetite? Shop Perfect Portions™ products.

\*Trace amounts may be present due to cross contact during manufacturing.

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Cat parents don't hesitate to celebrate their divine feline, whether it's a special occasion or not. However, few reasons are more purr-fect for partying than birthdays and gotcha days (e.g., their adoption day, first day home with you, day they were found as a stray, etc.).

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### 9 Weird Eating Habits In Cats — And What To Do About Them

Every person with a cat has experienced this moment: Your cat lets you know it's time to eat, and they stroll to their typical dining spot and wait to be served. You happily oblige, yet you're a bit nervous as you anxiously watch your cat, hoping for their approval.

# EXPLORE

### A Guide To The Premium Ingredients In Sheba® Cat Food

It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

## EXPLORE ×

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### Kitten Training: 20 Tips for Training Your New Cat

Congratulations on your new kitten! Bringing a furry friend into your home is an exciting and joyous experience. But along with all the fun and cuddles comes the responsibility of kitten training. This guide shares 20 tips for kitten training to help your new pet grow into a well-behaved and happy feline. But before we dive into those tips, let's answer a burning question.

#### **EXPLORE**

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