



Is Your Cat Playing Mind Games?

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Proof that cats have been controlling us the whole time

Are you a cat owner? That's a trick question. Of course you're not — your cat owns you! They cleverly decide when to shower you with affection and when to leave you wanting more. And when it comes to bonding, you follow their lead. So, why exactly is it so hard to resist their charms?

Two words: mind games. Hear us out, because we think there's a reason they've been enchanting us for so long. Keep scrolling for the irrefutable evidence.

It began almost 10,000 years ago.

Don't think cats didn't know what they were doing. Back when they were still feral, they cozied up to human farmers and helped them kill rats. Farmers, so appreciative of this gesture, invited them inside for a meal.



**"Here, let me
help you with
with this, human."**

Gaming the Egyptians

Cats continued their assertion over the human race nearly 4,000 years ago by convincing the Egyptians to worship them like gods. In this phase of world domination, they protected people from venomous snakes and scorpions.

In return, the Egyptians created cat deities like Bastet — half cat, half woman, all curves. She was a figure so admired that the festival in her honor was one of the largest and most celebrated events in ancient times.

Eventually, the people of Egypt were so taken with felines, they domesticated them, too. Another score for cats.



**"Why yes,
I will come inside."**

So, your cat convinced you to let them move in, too?

You're not alone. Your cat may be your roommate and best friend, but now's not the time to let down your guard. They're still hatching nefarious plans and preparing for the next phase: claiming you as their own.

Consider this: They're constantly marking their territory. That "accident" on the carpet? That adorable head nuzzle in your hand? It's all part of a plot to spread their scent and

make you theirs. And we poor humans happily fall for it every time.



Spooky staring, explained

Ever wondered why your cat stares at the wall in the middle of the night? Scientists have tried to explain this behavior by pointing to the number of rods in their eyes, which allow them to see better in lower light and give them superior peripheral vision.

But what if cats are simply communicating with spirits to read our thoughts? Wait, no; that's ridiculous. Cats may be masters at getting us to run to fill their food dish at the faintest "mrroaow," but they can't actually control our minds, right?

... right?

It seems cat owners have a choice: Either resist your cat, or cater to their every whim and desire. It's pretty clear what choice we've made. After all, we've dedicated ourselves to giving cats what they want since 1988.

Our advice? Simply accept that your cat will continue to play mind games and you'll continue to love it. Oh, and pass the [SHEBA® PERFECT PORTIONS™](#) meals.

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When the clock strikes 4 a.m., many cat parents sense what's next: That looming wake-up call from their cat, hungry for an early-morning snack. To satisfy cats' cravings and help their owners fall back asleep, the SHEBA brand is launching 4AM Stories: A curated audio story experience alongside an ad campaign starring actor and cat dad Lucien Laviscount and featuring SHEBA SELECTIONS Filets — the brand's newest product.

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It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

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[**9 Weird Eating Habits In Cats — And What To Do About Them**](#)

Every person with a cat has experienced this moment: Your cat lets you know it's time to eat, and they stroll to their typical dining spot and wait to be served. You happily oblige, yet you're a bit nervous as you anxiously watch your cat, hoping for their approval.

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