



Give Your Cat The Exquisite Treatment They Deserve
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As your cat will surely attest, they're special. They deserve to live the SHEBA® brand lifestyle: a life of pampering, treats, play, naps and ample petting. Here are some suggestions to give the head of your household the kind of treatment that shows how much you adore them.

5 Ways to Pamper your Cat



1. Dining delights

Cats have sophisticated palates, so treat their discerning taste buds to a special menu. Might we suggest [SHEBA® PERFECT PORTIONS™ Premium Pâté](#) entrees? Available in [Gourmet Chicken & Tuna](#), [Signature Seafood](#), [Roasted Turkey](#) and other flavors cats adore, the premium ingredients and mouthwatering textures are indulgent treats for your deserving kitty. Silver platter optional.



2. A night at the theater

Your cat has patiently allowed you to binge-watch all your shows. Now it's their turn. Search for an online streaming channel or video meant just for cats to enjoy. Whether they're catching up on fish, birds or "Masterpiece Theater," serve them [SHEBA® Meaty Tender Sticks](#) as a movie-time treat. Watch the show together for more of those special bonding moments.



3. A day-spa experience

Looking this gorgeous isn't accidental, darling. Cats spend at least five hours a day grooming themselves. You can help by treating your fine feline to a long, relaxing brush-out, followed by a luxurious waterless shampoo — designed for cats, of course — for extra shine. Finish with a nail trim while the two of you catch up on the latest neighborhood gossip. (The squirrel that used to hang out on the patio is back?!)



4. A weekend getaway

Cardboard boxes are fun, but why not give them the keys to a brand-new cat cube or bed that will make them the envy of the neighborhood? Place it somewhere with ample sunshine so they feel warm and secure. They'll ring if they need room service in between naps.



5. Haute catoure

Their current collar is so last season. Treat them to one (or two) new collars that really bring out the color of their eyes and show off their slinky curves. Perhaps one for formal events and another for lounging around the house? Let them make a fashion statement on your hallway runway. They'll love you all the more for it.

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What do cats eat? We've got answers! Learn what, when, and how to feed your feline friend

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[**A Guide To The Premium Ingredients In Sheba® Cat Food**](#)

It goes without saying that your cat wants only the best ingredients in their wet food in juuuuust the right amounts. Delicious. Nutritious. More, please. Cats can't read labels, but you can. Let's peruse the main ingredients we've stocked in the SHEBA® brand pantry — and learn why you should offer them to your cat.

[EXPLORE](#)



[**9 Weird Eating Habits In Cats — And What To Do About Them**](#)

Every person with a cat has experienced this moment: Your cat lets you know it's time to eat, and they stroll to their typical dining spot and wait to be served. You happily oblige, yet you're a bit nervous as you anxiously watch your cat, hoping for their approval.

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[**Kitten Development Milestones by Weeks & Months**](#)

Learn about kitten milestones, what to expect at each age, and how your new feline friend will develop week by week and month by month.

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